

U-mkt Open Call 2023

About U-mkt

U-mkt was initially established in 1935 as Xintomicho Foodstuff Market, and assigned as the City Monument of Taipei in 2006. The structure is renovated by the Taipei City Market Administration Office. After acquiring the nine-year operation right, JUT Foundation (hereinafter called 'U-mkt operator') embarked on the reuse and the management of the market spaces, as the third base of the Project UrbanCore, and the place is fully operational in 2017. With its material contexts preserved, U-mkt transfigures the role of a traditional market into a study base of traditional market culture and daily life, also an open platform for reviving old towns.

The goals of U-mkt are as below:

1. To transform this market to be a space for food education.
2. To make this historic site to be a basis for social issue discussion.
3. To form this venue to be a platform communicating the local and communities external to it.

Project Description

U-mkt launched the first open call in 2017—focusing on traditional markets, daily life and urban regeneration—to encourage creators of different fields to continue the spirit of place via various expressions and to open a dialogue among the public in regards to old market buildings as cultural spaces.

As past projects continue to brew, the upcoming 7th annual U-mkt Open Call will no longer be limited to themes on Wanhua District and traditional markets, but will use "local gazing" as this year's concept: whether it's accumulating local customs and culture or unleashing regional characteristics for the development of a suitable local economy. Through art creation and curation, we are able to reinterpret the information obtained via field studies, and gaze at the present and future of a community. We hope that through this open call, we will be able to explore local values along with the participating teams and to stimulate the many possibilities of place-based imagination.

Guidelines for Submissions

- The applicant must be over 18 years of age at the time of submission, engaged in fields of culture, art, design, architecture, urban studies or urban & rural development, either apply as an individual, group or incorporated association. No limits on nationality.
- The proposal should focus on folk culture and regional revitalization (not limited to Wanhua District and traditional markets).
- There is no limit on forms. Any long-term, creative ways to display such as an exhibition/performance are all welcome. The content and method of display must not violate any principles and restrictions of the venue. Please call for reservation during our office hours discussing the regulations in details. No drop-in visit accepted.
- The exhibition/performance should be proposed with the intention of non-profit and appropriate for the public in principle, and its show time must be on no less than 70 days abide by schedule announcement.
- For the purpose of publicity and education promotion, the selected author is required to arrange events which aim to encourage public attendance, including 3 sessions for promotion event during the exhibition/performance (which includes but not limited to forms such as expert guiding, lectures or workshops). U-mkt operator is to offer rental venue for events above, and help promote them as well.
- The selected author will be entitled as the curator of project, and U-mkt as the main organizer.

Time for Application

The call is open on 26th of December 2022 and closed on 8th of February 2023.

Application Procedure

- Please click on the "U-mkt Open Call" announcement under Join Us on the U-mkt website to download relevant information and the application form.
- Application accepted via online submission only. Please prepare all necessary documents and fill out the SurveyCake form (the link is provided on the website announcement) before the deadline.
- Any application which is either overtime, incomplete or violating the application regulation are not to be accepted.

Evaluation Rules and Standards

The open call will invite experts to serve as jury members and will be conducted in two selection rounds.

- Preliminary round: The review will be conducted in written form. Those who pass the preliminary round will proceed to the final round.
- Final round: The teams that move on to the final round will be notified by email to present the proposal, including project description and execution plan, in person on a specified date. (The final review period is tentatively scheduled from March 6 to March 8, 2023)
- Judging criteria: interpretation of the theme 30%; artistic expression 30%; community connectivity 20%; implementability 20%.

Notification of Open Call Results

We expect to inform the selected author (one group) by letter and make a formal announcement on the U-mkt website in early March 2023.

- After the selected author is notified of the results, a discussion on the next steps will be arranged and the contract signing will be completed before April 7.
- If the selected author fails to attend the discussion and sign the contract by the above time frame, U-mkt will offer the opportunity to the next runner-up.
- The selected author must execute the exhibition/performance according to the original proposal. Any changes must be discussed with U-mkt for follow-up readjustments.
- In order to maintain exhibition/performance quality, implementability, and budget rationality, U-mkt reserves the right to discuss the proposal content together with the selected author.

Venue Setup Schedule

- The venue will be open for a minimum of 70 days (total days of operation, excluding the exhibition period, and entry and exit times) from December 2023 to March 2024. U-mkt and the selected author will discuss the actual usage dates after the open call results are announced. U-mkt reserves the right to adjust the schedule as see fit.
- The selected author must: provide the proposal content (including exhibition statement, statement of purpose, presentation concept, etc.) 90 days before

exhibition opening; provide the exhibition design (including exhibition floor plan, equipment list, materials to be used, etc.) 60 days before exhibition opening; confirm exhibition content and provide the execution plan (including traffic flow, lighting configuration, exhibit dimensions and materials, entry and exit schedule, installation methods, installation schedule, etc.) 45 days before exhibition opening; attend a coordination meeting with U-mkt 15 days before setting up the exhibition.

- Open hours of U-mkt: Tuesday to Sunday 10:00-18:00 (Open on national holidays, closed on Monday). When adjustment of open hours is needed, the exhibition/performance can still be open as scheduled.
- The time for setting-in and moving-out: Monday to Sunday 09:30-18:00. The selected author must propose an executive plan of exhibition, and should be followed as the proposed plan.

About Space for Exhibition/Performance

- ‘Gallery’ (the venue), the mezzanine at the main entrance. The applicable space is about L954 x W482 x H200 (cm).
- The applicable space of wall on the spot, please see the attachment “Venue Floor Plan of U-mkt”. All set-ups and materials are prepared by the selected author, and must be executed without any traces of glue, double-sided tape, nails, thumbtacks, nail guns or other irreversible changes.
- Electric device: 110V ground sockets.
- Lighting device: projection lamps (7W).
- Wall tracks for hanging paintings and the like.
- We suggest the applicants arrange venue-scouting in advance, evaluating how to set the traffic flow for exhibition, measuring the size and weight of exhibited objects, prospecting protection plan for settle-in-and-out of the venue, etc.
- The east section of the exhibition venue is corridors for U-mkt. The entrance and corridors must be kept open during the exhibition/performance.
- U-mkt is assigned as the City Monument of Taipei, therefore, the plan and practice of the exhibition/performance must be in agreement of “Venue Rules of U-mkt”. (See attachment)

Support of U-mkt

- **Funding:** the selected author will receive TWD 100,000 as performance subsidy (This amount of the funding includes tax and should be filed. For registered group or legal person, this amount should include business tax. For individual income, the actual amount to be received is accordingly deducted withholding tax in advance). TWD 60,000 will be offered as the first term after the contract is signed. The second term of TWD 40,000 will be offered after the selected author accomplishes all execution of the exhibition, venue restoration is confirmed and hand in event reports and images (in the form of jpeg, 2Mb, or motion pictures) of each session. After the contract is signed, the contract may be terminated or cancelled due to the accountability of the selected author, and the funding paid by U-mkt operator shall be returned within 1 month after the termination of the contract.
- **Venue:** The venue is offered by U-mkt operator for free. U-mkt operator will help register and arrange sessions according the signed contract. The selected author has to pay TWD 10,000 as contract security deposit. If the selected author decides to cancel the planned arrangement afterwards, all the payment aforementioned will not be returned.
- **Publicity for the exhibition/performance promotion:** Promotion of internet media, publications of U-mkt and JUT Foundation, space of layouts display designated in the U-mkt will be applied by U-mkt operator. All information of exhibition promotion materials and registration URLs for public events should be offered by the selected author.
- **Support for executing the exhibition/performance:** U-mkt operator will help set venue signs, event posters and design items as such. All information of exhibition, key visual materials, orientation of exhibition (in English and Chinese versions), curatorial concepts and the like should be offered by the selected author.
- **Apply other venues of U-mkt:** Apart from the designated exhibition and events venue offered by U-mkt operator for free, if the selected author intends to apply other venues to hold relevant events, the selected author can propose the ideas and grant permission from U-mkt operator, then apply on U-mkt official website. If the application is granted accordingly, venue fee is TWD 200 for each event session.

Precautions

- The whole area of U-mkt is the City Monument of Taipei, and open fire is absolutely forbidden. Accordingly, the arrangement of the venue has to abide by the regulations claimed in “Venue Rules of U-mkt.”
- For the sake of marketing and non-profit promotion, the selected author has to offer the key vision and related information of the exhibition/performance for free, and cooperate with U-mkt operator for all the promotion events or occasions and publicities, such as promotional publication, official website, Facebook and various social media and the like.
- The selected author should set up the exhibition/performance according to the condition of the venue. The selected author is required to offer the venue set-up plan (including the set-up map, lightening arrangement, size and materials of equipment, etc.) 60 days before opening, the executive plan of exhibition 30 days before (including traffic flow, schedule of settle-in & moving-out, ways of setting-up, time of construction, etc.), and attend coordination meetings with U-mkt operator 15 days before.
- The selected author should pay for the following matters on its own: insurance fee of the pieces in the exhibition & other related items, transportation, related personnel costs and transportation & clearance fee of large waste as the selected author move in or dismantle the set-ups.
- If any violation being noticed, such as, involvement of counterfeiting or plagiarism occur to the exhibition/performance as it is being proposed or showed, U-mkt operator reserves the right to cancel the application or the selected author at any time as such misconduct is acknowledged. The selected author is obliged to return the funding paid by U-mkt operator. If the exhibition/performance is already stationed while such misconduct is exposed, the selected author shall return the funding and is still obliged to pay the profit rental fee of TWD 4,500/day of its exhibiting time (including set-ups, dismantling, etc.); apart from that, the selected author also has to pay the compensation of the costs paid by U-mkt operator, such as related promotions, advertisement, execution, and is willing to deal with any disputes and turbulences on its own, including undertaking all related compensation and legal obligations and liabilities.
- If the works are for sale, no commission to U-mkt operator is required. The selected author has to offer entitled receipts on its own. However, the sale of merchandise can only be initiated after the selected author negotiating and

coordinating with U-mkt operator in terms of sale sites, commission percentage, arrangement of payment, etc.

- If there are some other concerns not mentioned or noticed above, U-mkt operator reserves the right to amend the regulations of the open call and claim the amendment in public.

Contact info.

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